

A DAY OF EDUCATION

TUESDAY, NOVEMBER 9

WITH

Transitions™

Mark your calendars for A Day of Education with Transitions Optical on Tuesday, November 9. Hear the latest education from industry experts and the Transitions Team on photochromics, light, style trends and new *Transitions*® lens products.

EDUCATION SCHEDULE

Attendees are not required to attend the full event and can join sessions at their leisure. All times are in EST.

10:00 - 11:15 AM	ABO: Defy The Bright - <i>Transitions</i>® <i>XTRActive</i>® New Generation Presented by Dr. Chris Lievens This course will explore how the new generation of <i>Transitions XTRActive</i> lenses are especially designed to deliver the best extra darkness and the best extra light protection that very light sensitive eyeglass wearers and people who are exposed to intense bright light desire.
11:15 - 11:30 AM	Did You Know? Transitions Certification Program & Transitions Campus & Break Listen in between sessions to learn more about these offerings from Transitions Optical
11:30 - 12:30 PM	ABO: Meet the Light Management Needs of All Generations Presented by Anna Young, ABOC This course will highlight how understanding the complicated relationship between light and vision throughout life, and how patients define good vision, can reveal new ways to bring forward product recommendations that are even more relevant patients.
12:30 - 1:00 PM	Did You Know? Transitions Academy & Break Listen in between sessions to learn more about the return of this event from Transitions Optical
1:00 - 2:00 PM	ABO: Defy The Glare - <i>Transitions</i>® <i>XTRActive</i>® Polarized™ Presented by Dr. Ryan Parker This session will explore how <i>Transitions XTRActive Polarized</i> lenses are uniquely designed to provide extra light protection for eyeglass wearers who are frequently exposed to bright light and reflective glare.
2:00 - 2:30 PM	Did You Know? TransitionsPRO & Break Listen in between sessions to learn more about this resource from Transitions Optical
2:30 - 3:30 PM	ABO: Finding the Style in Lenses Presented by Dr. Darryl Glover This course will look at style trends and what's popular in the dispensary. Tips will highlight current eyewear trends, communicating with patients—both in the practice and via social media—and how to merchandise lenses alongside different frame options.
3:30 - 4:00 PM	<i>Transitions</i> Trivia Bowl Put your learnings to the test with trivia hosted by the Transitions Team.

Questions? Contact cservice@transitions.com for additional information.

Register for the event at TransitionsPRO.com/education